

YOUR PODCAST CHECKLIST

WITH FRANCISKA KOSMAN

YOUR PODCAST EXPERT



1. Do you want to record video as well? (if so, you will need to set up and your phone or DSLR on a tripod)
2. Will you be hosting (solo, with a co-host, interview style)?
3. If you are co-hosting or interviewing- choose a recording platform (zoom, skype, streamyard)
4. Tech: Computer, Microphone, XLR cable, pop filter, audio interface, headphones, mic stand
5. Think about your environment - do you need to soundproof?
6. Choose your hosting platform (Libsyn, PodBean, Anchor- so many choices)
7. Create a title, create a graphic (do you need to trademark your name?).
8. Choose your music (make sure the music you use is royalty free music)- for good music, you might have to pay for it.
9. Choose & Download an editing software (Audacity, Pro Tools, Logic)
10. Submit your Rss feed to iTunes, Stitcher, PodBean
11. Start booking guests, if that's relevant (Use Calendly or Square)
12. Create a Marketing Plan - [How will you promote?]

Congrats- now you have everything you need to know to start your own podcast!

*You might be doing this yourself, but you don't
have to be alone.*

Book a call if you would like more support with this process. Whether it is a one time set-up day all the way to full production taken off your hand.